

Australian
Association of
Musculoskeletal
Medicine

AUSTRALIAN ASSOCIATION OF
MUSCULOSKELETAL MEDICINE
2023 CONFERENCE

FINDING ^{THE}
BALANCE

Exploring the brain/body connection
in musculoskeletal pain

24-27 AUGUST
2023

JW MARRIOT
GOLD COAST
QUEENSLAND



NZCMM
The New Zealand College of
Musculoskeletal Medicine

AFMM
AUSTRALASIAN FACULTY OF
MUSCULOSKELETAL MEDICINE



**SPONSORSHIP
PROPOSAL**

INVITATION

The Australian Association of Musculoskeletal Medicine (AAMM) is seeking sponsorship and support for the 2023 Conference.

The AAMM conference will be held at the JW Marriott on the Gold Coast from 24-27 August 2023.

This is a medical conference targeted at GP's and those wanting to learn more about musculoskeletal medicine.

Join us and gain access to over 100 health professionals from Australia and New Zealand including:

- General Practitioners
- Registrars
- Musculoskeletal Doctors
- Sports Medicine Doctors
- Other health professionals including physiotherapists, osteopaths & chiropractors

As professionals dealing with the challenges of musculoskeletal related presentations, these practitioners have a need for updates and information on the latest products, services and equipment available to support them in diagnosis, management and treatment of these issues.

As such, the 2023 conference will focus on emerging treatments in musculoskeletal medicine through workshops, updates in clinical practice, relevant expert presentations and skills sessions.

With an emphasis on practical, day-to-day topics, the conference will feature many expert presentations and useful updates in clinical practice and imaging. Workshops will include ultrasound and injection skills, Regenerative Injection Therapies (PRP and Dextrose Prolotherapy), and manual therapy.

We look forward to your participation in the conference, which will be an ideal opportunity to showcase your products, network with delegates and demonstrate your support for the education and development of musculoskeletal doctors and health care professionals.

Dr Rob Illingworth

On behalf of
AAMM 2023 Organising Committee

**THIS CONFERENCE
WILL BE A GREAT
OPPORTUNITY FOR
YOUR ORGANISATION
TO DIRECTLY PROMOTE
YOUR BRAND,
PRODUCTS AND
SERVICES TO A WIDE
AND VERY RECEPTIVE
AUDIENCE.**



HOW WILL YOU REACH DELEGATES?

Throughout the conference all meal breaks during the program will be held within the Industry Exhibition area. Sponsors and Exhibitors are also invited to attend both the Welcome Function on the Thursday night as well as the Conference Dinner on the Saturday night - both wonderful opportunities to network with the delegates.

In 2023 we will once again be encouraging delegates to interact with all our sponsors by continuing on with the Trade Passport. This has been highly successful for sponsors in the past.

Sponsor logos and hyperlinks to your own webpage will be positioned prominently on the conference website and app.

You will also receive exposure via:

- AAMM website: www.aamm.org.au
- eNewsletters
- Direct mail
- Marketing via relevant colleges
- Printed promotional material will be distributed at relevant events leading up to the conference
- Advertising and editorials in Australian and New Zealand Associations of Musculoskeletal Medicine newsletters.

AAMM

The AAMM is a not-for-profit organisation which formed in 1971 with the aim of promoting the education of doctors in the area of musculoskeletal pain disorders. For more information about the organisation or details on how to join the association please go to the website www.aamm.org.au



The New Zealand Association of Musculoskeletal Medicine, and was formed with the goal of overseeing and nurturing the scientific basis, further research, and teaching of Musculoskeletal Pain Medicine in Australasia.

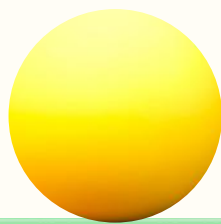


GOLD SPONSORSHIP

\$7,700 (incl GST)

BENEFITS:

- > Opportunity to present a three minute address to the delegates during the conference
- > Acknowledgement as a Gold sponsor of the AAMM 2023 Conference across the Conference website, audio visuals at all sessions, verbally at the conference and throughout the conference app
- > Acknowledgement as a Gold sponsor of AAMM 2023 Conference via company logo displayed on AV screens in between sessions
- > Acknowledgment as a Gold sponsor in direct mail and emails relating to the Conference
- > Acknowledgement as a Gold Sponsor on Conference website with inclusion of links to company website and social media i.e. Twitter, LinkedIn, Facebook
- > Inclusion of three company advertisements in conference app
- > Opportunity to provide a 400 word summary of your business, product or service inside the conference app
- > Double size display at the Industry Exhibition & 3 complimentary registrations to the Conference including the Welcome Function and Conference Dinner
- > Opportunity to display free standing signage within the main plenary
- > Inclusion of three company or product brochures in the conference app
- > Inclusion of three company or product videos in the conference app
- > Access to delegate list including email details (unless otherwise indicated at registration).
- > Inclusion in any media activities as a Gold Sponsor.



SILVER SPONSORSHIP

\$6,600 (incl GST)

BENEFITS:

- > Acknowledgement as a Silver sponsor of AAMM 2023 Conference across the conference website, audio visuals at all sessions, verbally at the conference and throughout printed materials via inclusion of company logo
- > Acknowledgement as a Silver sponsor of AAMM 2023 Conference via company logo displayed on AV screens in between sessions
- > Acknowledgment as a Silver sponsor in direct mail and emails relating to the conference
- > Acknowledgement as a Silver Sponsor on Conference website with inclusion of links to company website and social media i.e. Twitter, LinkedIn, Facebook
- > Inclusion of two company advertisements in ASM conference app
- > Opportunity to provide a 200 word summary of your business, product or service inside the conference app
- > Standard size display at the Industry Exhibition & 2 complimentary registrations to the Conference, including the Welcome Function and Conference Dinner
- > Opportunity to display free standing signage at the venue
- > Inclusion of one company or product brochure in the conference app
- > Inclusion of one company or product video in the conference app
- > Access to delegate list including email details (unless otherwise indicated at registration).



BRONZE SPONSORSHIP

\$4,400 (incl GST)

BENEFITS:

- > Acknowledgement as a Bronze sponsor of AAMM 2023 Conference across the Conference website, audio visuals at all sessions, verbally at the conference and throughout the conference app.
- > Acknowledgement as a Bronze sponsor of AAMM 2023 Conference via company logo displayed on AV screens in between sessions
- > Acknowledgment as Bronze sponsor in direct mail and emails relating to the Conference
- > Acknowledgment as a Bronze Sponsor on Conference website with inclusion of links to company website and social media i.e. Twitter, LinkedIn, Facebook
- > Inclusion of one company advertisement in conference app
- > Opportunity to provide a 50 word summary of your business, product or service inside the conference app
- > Standard size display at the Industry Exhibition & 1 complementary registration for the Conference, including Welcome Function and Conference Dinner
- > Access to delegate list including email details (unless otherwise indicated at registration).

**SPONSORSHIP
ALLOWS YOU TO
PROMOTE YOUR
BRAND TO A
RECEPTIVE AUDIENCE.
THIS CONFERENCE
WILL GIVE YOU AN
OPPORTUNITY TO
SHOWCASE YOUR
BRAND.**



SPONSORSHIP CONFIRMATION FORM

To confirm your sponsorship, please complete and complete this form return to: ncosta@ncevents.com.au

When we have received this confirmation, a tax invoice will be generated and issued to you.

Company name _____

Company _____

Address _____

State _____ Post Code _____

ABN _____

Telephone _____ Fax _____

Mobile _____

Email _____

We will sponsor the 2023 AAMM Conference and select the following package:

Gold (\$7,700)

Silver (\$6,600)

Bronze (\$4,400)

I have read and agreed to the Terms and Conditions

Authorised Signature _____

Printed Name _____

Company _____

All enquiries to Natacha Costa

NC Events

ncosta@ncevents.com.au

0439 841 048

TERMS AND CONDITIONS

- > All prices quoted in Australian Dollars
- > Publicity and benefits can only proceed when Confirmation of Sponsorship has been received, a tax invoice issued and payment received
- > Registration of company attendees will be done separately upon confirmation of your sponsorship. All exhibition staff (complimentary or otherwise) must be registered
- > Exhibition space and sponsors packages will be allocated strictly in order of receipt of application form and payment
- > If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve
- > You will be responsible for any reasonable costs of repairing the booth or premises should any damage be caused to the display structure or surrounding space
- > Exhibitors and sponsors are responsible for arranging appropriate insurance cover in connection with their attendance at the conference, including loss, theft & liability. AAMM, NC Events and the JW Marriott can not be held liable for any loss, liability or damage to personal property
- > You must hold a current broadform liability insurance policy for a minimum of AUD 10,000,000. A request for the name of your insurer, your policy number and its renewal date will be issued. This information will be required prior to the conference commencing
- > The extent of acknowledgement of the sponsor should be commensurate with the level of sponsorship (monies, goods or services) received, and as outlined in the sponsorship proposal
- > Sponsorship exclusivity of an event or activity, unless otherwise stated in the sponsor proposal is not guaranteed
- > I acknowledge and accept the Terms & Conditions and am authorised by my Company to approve this sponsorship agreement.
- > Cancellation must be in writing. A cancellation fee of 50% will be retained by the Organisers if the Sponsor/Exhibitor cancels prior to 90 days before the conference commences. Cancellations after this date will attract a 100% cancellation fee.